1. **As a user**, I want to enter and submit a keyword so that I can search for relevant gifs on the giphy search engine.
2. **As a user**, I want the giphy search engine to make a request to the giphy API based on the keyword I entered, receive and parse the response, and display the images on the page.
3. **As a user**, I want the site to use a custom CSS grid to display the images and ensure the site is responsive so that it looks good and works well on both desktop and mobile devices.